



Official Event

**PRO-AM SPOTS GOING FAST FOR JUSTIN TIMBERLAKE SHRINERS HOSPITALS
FOR CHILDREN OPEN**

Las Vegas' Annual PGA TOUR event is a hot ticket for fans who want to play with pros and celebrities

LAS VEGAS - The PGA TOUR's 26th annual Las Vegas event is offering patrons something new this year. There will be two Pro-Am events: a traditional Pro-Am on Monday, October 13th and a Celebrity Pro-Am on Wednesday, October 15th. These spots offer a unique opportunity for you to entertain your clients while playing 18 holes with a PGA TOUR professional. Pro-Am packages, Corporate Hospitality and Tickets are on sale now and available for purchase by calling the tournament office at 702-873-1010 or by emailing Jan Leone at jleone@jtshrinersopen.com

MONDAY PRO-AM
October 13, 2008 – TPC Summerlin

PLAY WITH THE PROS! This is not only VIP treatment on and off the course but a unique way to entertain your clients

- Breakfast, lunch and on-course refreshments – Monday only
- 1 Pro-Am Participant Badge. Valid Week-Long for grounds, THE HILL and Clubhouse. THE HILL is open Wednesday – Sunday.
- 1 Pro-Am Guest Badge Valid Week-Long for grounds, THE HILL and Clubhouse.
- 1 Pro-Am Participant Gift Package
- Commemorative Plaque with picture
- 1 Clubhouse Parking Pass – valid Monday only
- 2 Week-Long Clubhouse Badges
- 2 Week-Long Parking Passes in VIP Parking Area. Shuttle provided.

INVESTMENT: \$4,000 per amateur

WEDNESDAY CELEBRITY PRO-AM
October 15, 2008 – TPC Summerlin
Featuring PGA TOUR Professionals and Celebrities from Entertainment and Sports

PLAY WITH THE PROS! This is not only VIP treatment on and off the course but a unique way to entertain your clients. Pro-Am includes pairings party, and of course, playing 18 holes with a PGA TOUR Professional

- Breakfast, lunch and on-course refreshments - Wednesday only
- 1 Pro-Am Participant Badge. Valid Week-Long for grounds, THE HILL and Clubhouse. THE HILL is open Wednesday - Sunday
- 1 Pro-Am Guest Badge Valid Week-Long for grounds, THE HILL and Clubhouse.
- 2 Invitations to a special evening with *Justin Timberlake and Friends* on Friday of Tournament week
- 1 Clubhouse Parking Pass – Valid Wednesday only
- 2 Week-Long Parking Passes in VIP Parking. Shuttle provided
- Pairings Party Invitations for two - Tuesday, October 14.
- 1 Pro-Am Participant Gift Package
- Commemorative Plaque with picture
- 4 Week-Long Clubhouse Badges. Valid for grounds, THE HILL and Clubhouse.

INVESTMENT:

1 professional, 3 amateurs	\$ 8,000 per amateur
1 professional, 1 celebrity, 2 amateurs	\$10,000 per amateur*

*Participants who purchase the pro-am spot at \$10,000 will be eligible to participate in an auction to play with Justin Timberlake and the Pro of his choice. This auction will take place the evening of the pairings party.

A preliminary schedule of the week's events includes:

Monday, October 13 th	Pro-Am, featuring Justin Timberlake
Tuesday, October 14 th	Practice Round
Wednesday, October 15 th	Celebrity Pro-Am, featuring Justin Timberlake and Celebrities
Thursday, October 16 th	Professional Competition
Friday, October 17 th	Professional Competition
Saturday, October 18 th	Professional Competition, Golf Clinic with Butch Harmon and Justin Timberlake
Sunday, October 19 th	Final Day of Professional Competition, Trophy Presentation by Justin Timberlake

Note - A full schedule of tournament events will be released in the coming months so stay tuned and mark your calendar for a week that promises to showcase world-class golf and entertainment – Vegas style.

The event is expected to draw some of the top names on the PGA TOUR and will offer a \$4.1 million purse with the winner taking home \$738,000.

About Shriners Hospitals for Children:

Shriners Hospitals for Children is a one-of-a-kind international health care system of 22 hospitals dedicated to improving the lives of children by providing pediatric specialty care, innovative research and outstanding teaching programs. Children up to age 18 with orthopaedic conditions, burns, spinal cord injuries, and cleft lip and palate are eligible for care and receive all services in a family-centered

environment at no charge — regardless of financial need. To date, Shriners Hospitals for Children has spent \$11 million treating children in Southern Nevada.

About Justin Timberlake:

Justin Timberlake is a singer-songwriter, record producer and actor. He came to fame as a member of *NSYNC and has won six Grammy Awards as well as an Emmy Award.

In 2002, he released his debut solo album, Justified, which sold more than seven million copies worldwide. Timberlake's second solo release, FutureSex/LoveSounds, was released in 2006 with the U.S. No. 1 hit singles "SexyBack," "LoveStoned/I Think She Knows," "My Love," "What Goes Around... Comes Around" and "Until The End Of Time." Timberlake has sold nearly 17 million records worldwide alone, and more than 50 million records as a member of *NSYNC.

Timberlake has appeared in the feature films Alpha Dog (2007), Black Snake Moan (2007) and Shrek the Third (2007). He will appear in the upcoming film The Love Guru (2008), co-starring Mike Myers and Jessica Alba, in theatres June 20. In 2005, he established a fashion label, William Rast.

About the PGA TOUR:

The PGA TOUR is a tax-exempt membership organization of professional golfers. Its primary purpose is to provide competitive earnings opportunities for past, current and future members of the PGA TOUR, Champions Tour and Nationwide Tour; to protect the integrity of the game; and to help grow the reach of the game in the U.S. and around the world.

In 2008, the three Tours are competing in approximately 108 events for approximately \$355 million in prize money. Tournaments are being held in nine countries outside the U.S. and in 37 states. In addition to providing competitive opportunities for its membership, TOUR events also generate significant funds for local charities. In fact, the three Tours have surpassed the \$1 billion mark in overall charitable contributions. The PGA TOUR's web site address is www.pgatour.com and the company is headquartered in Ponte Vedra Beach, FL.

###

Media Contacts: Roughley Speaking Public Relations, Ltd.
Michele Madole
702-466-4829
michele@roughleyspeakingpr.com

Roughley Speaking Public Relations, Ltd.
Lisa Roughley
702-228-5169
lisa@roughleyspeakingpr.com

More Information: www.jtshrinersopen.com